

# Advertising Rates for CDEA E-Newsletter



Canadian District Energy Association  
Association Canadienne des Réseaux Thermiques

Option	Set of 4
Square Button	\$600
Vertical Banner	\$880
Full Banner	\$880

Size	Width/Depth
Square Button	125x125 pixels
Vertical Banner	120x240 pixels
Full Banner	468x60 pixels

## Formatting Guidelines

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### Square Banner

- Each banner ad will hyperlink to the advertiser's website of choice.
- Pixel Width: 125; Pixel Height: 125
- Maximum File Size: 20k

### Vertical Banner

- Each banner ad will hyperlink to the advertiser's website of choice.
- Pixel Width: 120; Pixel Height: 240
- Maximum File Size: 25k

### Full Banner

- Each banner ad will hyperlink to the advertiser's website of choice.
- Pixel Width: 468; Pixel Height: 60
- Maximum File Size: 40k

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*Please note that all advertisements are sold on a first-come, first-serve basis and must be paid for ahead of the scheduled release date.*